

ERREx Inc. received notice USPTO has accepted the SOU for SmartNormal(TM).

SmartNormal(TM) branded products provide an alternative for commercial users who make use of planning weather from 2 weeks to a year ahead. SmartNormal(TM) products: When Average Isn't Good Enough.

United States -- Free-Press-Release.com -- Feb 22, 2014 -- ERREX, Inc. is pleased to announce the company has received notice the USPTO has accepted the Statement of Use filed for SmartNormal™.

"Trademarking SmartNormal™ is one piece of ERREx's ongoing strategy to distinguish ERREx's weather services from competitors. With the SmartNormal™ brand protected, ERREx, Inc. will initiate a marketing campaign to highlight the need for improved planning weather across the commercial spectrum," stated Albert Peterlin, President of ERREx, Inc.

"While SmartNormal branded products will be marketed to individuals when possible, the initial thrust of ERREx, Inc. will be form strategic alliances with established commercial weather companies for distribution of SmartNormal™ branded services."

Approval of the SmartNormal™ trademark will reserve for the company the exclusive right to utilize the trademark and provide a legal framework in order to discourage unauthorized use of the SmartNormal™ name.

ERREx, Inc. is a private corporation with interests in weather, water, climate, agriculture and the environment.

Contact Information:

Name: Albert Peterlin

Company: ERREx Inc.

Telephone: (717) 731-8804